

# Sponsoring



**Ressort  
International**  
Eine Initiative der SHSG

## What are your responsibilities?

- You are responsible for the financial (companies & foundations) and non-financial sponsoring (food, goodie bags) and strive for our partnership's satisfaction
- You revolutionize the way of finding new sponsoring partners

## What do we demand?

- **Availability for two semesters**
- You are extremely well structured and number-oriented but at the same time you have a sense for creating successful and creative financing campaigns
- You know what companies are looking for in respect of sponsoring and find ways to attract them with the help of your convincing appearance
- You speak German and/or English fluently, French is also an advantage

## What do we offer?

- You will be rewarded with **4 ECTS**
- Participation in your tour for **25%** of the original price
- You will be a part of a small, young team and you can shape the future of the RI
- As a team member of one of our tours, you learn the essentials of teamwork with a fun group of other students and get to know new cultures from a unique perspective
- Fun at work and with work – that's important to us!

Positions are open to **Assessment, Bachelor** and **Master students**. To apply, please fill in the application form and send us an E-Mail with your Cover Letter, CV, your position of choice and your first & second tour/IW preference to [international@shsg.ch](mailto:international@shsg.ch)

**Applications: 12. September – 27. September**



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## Student Relations Management & Marketing

### What are your responsibilities?

- **Students Relations Management:** You are responsible for the participants recruiting and the hospitality and buddy matching.
- **Marketing:** Within the team, you create, check and optimize our performance-marketing campaigns (especially Facebook and Instagram) and you prepare marketing materials such as flyer, sponsoring and tour brochures

### What do we demand?

- **Availability for two semesters**
- You are extremely well structured but at the same time you have a sense for creating optically and content-wise convincing (Facebook/Instagram) campaigns for our target group
- You are technophile and confident of handling the technical requirements of state-of-the-art design programs (Canva, Photoshop).
- You speak German and/or English fluently, French is also an advantage

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## Swiss Trip Manager

### What are your responsibilities?

- You know the hottest spots, the coolest companies and the newest attractions in Switzerland
- You are planning a week/10 days full of adventures and fun within Switzerland for the foreign and local participants (circa 40 students)
- You keep the team together and strive for a positive atmosphere while organizing and leading the Swiss Trip

### What do we demand?

- **Availability for two semesters**
- You are always informed about the hottest topics and developments in Switzerland and you love to organize unique events
- You love to organize and show others the Swiss culture
- You speak German and/or English fluently

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**Applications: 12. September – 27. September 2020**