



Ressort
International
Eine Initiative der SHSG

Student Relations Management & Marketing

What are your responsibilities?

- **Students Relations Management:** You are responsible for the participants recruiting and the hospitality and buddy matching.
- **Marketing:** Within the team, you create, check and optimize our performance-marketing campaigns (especially Facebook and Instagram) and you prepare marketing materials such as flyer, sponsoring and tour brochures

What do we demand?

- **Availability for two semesters**
- You are extremely well structured but at the same time you have a sense for creating optically and content-wise convincing (Facebook/Instagram) campaigns for our target group
- You are technophile and confident of handling the technical requirements of state-of-the-art design programs (Canva, Photoshop).
- You speak German and/or English fluently, French is also an advantage

What do we offer?

- You will be rewarded with **4 ECTS**
- Participation in your tour for **25%** of the original price
- You will be a part of a small, young team and you can shape the future of the RI
- As a team member of one of our tours, you learn the essentials of teamwork with a fun group of other students and get to know new cultures from a unique perspective
- Fun at work and with work – that's important to us!

Positions are open to **Assessment, Bachelor** and **Master students**. Apply on our website: www.ressortinternational.ch

Applications: 12. September – 27. September 2020

Sponsoring



**Ressort
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What are your responsibilities?

- You are responsible for the financial (companies & foundations) and non-financial sponsoring (food, goodie bags) and strive for our partnership's satisfaction
- You revolutionize the way of finding new sponsoring partners

What do we demand?

- **Availability for two semesters**
- You are extremely well structured and number-oriented but at the same time you have a sense for creating successful and creative financing campaigns
- You know what companies are looking for in respect of sponsoring and find ways to attract them with the help of your convincing appearance
- You speak German and/or English fluently, French is also an advantage

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